IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Harry Morris et al.

Art Unit : 2151

Serial No.: 09/690,007

Examiner : Backhean Tiv

Filed : October 17, 2000

Conf. No. : 1832

Title : DISPLAYING A

: DISPLAYING ADVERTISEMENTS IN A COMPUTER NETWORK

ENVIRONMENT

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF APRIL 30, 2007

Please amend the above-identified application as follows:

Amendments to the Claims begin on page 2 of this paper.

Arguments/Remarks begin on page 10 of this paper.